



**To:** BOS\_Legislative Assistants, cr\_board\_clerk Clerk Recorder/ClerkRec/COSLO@Wings,  
**Cc:**  
**Bcc:**  
**Subject:** Fw: Avila General Plan  
**From:** Board of Supervisors/BOS/COSLO - Thursday 10/08/2015 09:54 AM  
**Sent** Cytasha Campa/BOS/COSLO  
**by:**

----- Forwarded by Cytasha Campa/BOS/COSLO on 10/08/2015 09:54 AM -----

**From:** Robert Mohle <rlmohle@gmail.com>  
**To:** "boardofsups@co.slo.ca.us" <boardofsups@co.slo.ca.us>,  
**Date:** 10/08/2015 09:09 AM  
**Subject:** Avila General Plan

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Dear Board of Supervisors,  
Please authorize an update to the Avila Beach General Plan at your October 13 meeting.  
The current plan is outdated and does not take into consideration the numerous hazards of traffic congestion, water supply, fire, and tsunami facing the community.  
None of the proposed developments should even be considered until all these potential hazards are addressed and mitigated.  
Thank you.  
Robert Mohle  
Avila Beach

Rob



**To:** BOS\_Legislative Assistants@co.slo.ca.us, cr\_board\_clerk Clerk  
Recorder/ClerkRec/COSLO@Wings,  
**Cc:**  
**Bcc:**  
**Subject:** Fw: General Plan update for Avila Beach  
**From:** Hannah Miller/BOS/COSLO - Thursday 10/08/2015 11:56 AM

----- Forwarded by Hannah Miller/BOS/COSLO on 10/08/2015 11:55 AM -----

**From:** Vicki Book <vickibook@sbcglobal.net>  
**To:** "hmill@co.slo.ca.us" <hmill@co.slo.ca.us>  
**Date:** 10/08/2015 11:39 AM  
**Subject:** General Plan update for Avila Beach

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Hi, Adam, hope all is well with you.

I am interested in the General Plan for Avila Beach and would like to share a few ideas I have on the project.

As you know Avila Beach is a special place.

Before the big dig in Avila, Unocal, in collaboration with the county, hired an organization with expertise in the area of rebuilding communities.

This company met with Avila residents over a period of time in order to find out what the citizens of Avila wanted their re-built town to look like, and made suggestions which included their knowledge on the issue. This was very empowering for us, because we felt like we had a say in what was happening in our community.

I would like to suggest that the county do the same thing when considering the General Plan for the future of Avila Beach. The thought is, because we are such a specialized community, it would be prudent for the county to contract with an agency that has experience with conducting general plans for communities like ours.

This company could hold community meetings in order to get feed back from the citizens on what they see are needs and important aspects to a general plan for Avila Beach. I know this would require funds, but I believe the bed taxes generated by Avila Beach would be sufficient to cover the costs of this?

I would like to see our community maintain its small town feel, that is the draw we have for tourists!! At the same time, growth is a good thing.

Planned growth is the best thing, with the best tools available. You may have already been thinking along these lines? If so, I'm happy!!

Thank you for your time and consideration.

Sincerely,  
Vicki Book



**To:** BOS\_Legislative Assistants, cr\_board\_clerk Clerk Recorder/ClerkRec/COSLO@Wings,  
**Cc:**  
**Bcc:**  
**Subject:** Fw: PS 101 Designation  
**From:** Board of Supervisors/BOS/COSLO - Thursday 10/08/2015 01:04 PM  
**Sent by:** Cytasha Campa/BOS/COSLO

----- Forwarded by Cytasha Campa/BOS/COSLO on 10/08/2015 01:04 PM -----

**From:** Robert Latta <mochalatta@charter.net>  
**To:** boardofsups@co.slo.ca.us,  
**Date:** 10/08/2015 12:04 PM  
**Subject:** PS 101 Designation

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We strongly support the designation of a scenic highway for 101 from Atascadero to Pismo Beach. Having visited family in this area starting in 1961 we were always impressed with the natural beauty we were able to enjoy in SLO County. When moving here in 2000 we were astonished by the blight of billboards along 101. We think they are, not only a deterrent to tourism, but a danger to drivers whose attention cannot help but be taken from the road. When we travel to other areas of tourism such as Santa Barbara, Carmel and Marin County there are no billboards to take away from the scenery.

In this era of mobil phones and pads, with apps to find restaurants or sites of interest to tourists and residents alike, do we really need billboards?

A Protected Highway will keep our area as natural as possible for us and future generations.  
Thank you, Dr. Robert Latta and Ginny Latta

**Fw: Letter for Item 5 - Planning Priorities on 10-13 Agenda**

**Dan Buckshi** to: BOS\_Legislative Assistants, cr\_board\_clerk Clerk  
Recorder

10/08/2015 03:47 PM

Cc: James Bergman

See below.

Dan

----- Forwarded by Dan Buckshi/Admin/COSLO on 10/08/2015 03:47 PM -----

From: James Lopes <jameslopes@charter.net>  
To:  
Cc: Dan Buckshi <dbuckshi@co.slo.ca.us>  
Date: 10/08/2015 03:43 PM  
Subject: Letter for Item 5 - Planning Priorities on 10-13 Agenda

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Hi Dan,

My first attempt wasn't correctly spelled. . .

Jamie Lopes  
James Lopes

Forwarded Message -----

**Subject:** Letter for Item 5 - Planning Priorities on 10-13  
Agenda

**Date:** Wed, 7 Oct 2015 10:54:51 -0700

**From:** James Lopes <[jameslopes@charter.net](mailto:jameslopes@charter.net)>

**To:** [boardofsuprs@co.slo.ca.us](mailto:boardofsuprs@co.slo.ca.us)

**CC:** Sherri Danoff <[sherri39@charter.net](mailto:sherri39@charter.net)>

Hi,

Would you please print and distribute the attached letter to  
the Board  
of Supervisors, concerning item 5 on the 10-13 Agenda?  
Please let me know when completed. Thanks.

Regards,  
Jamie Lopes

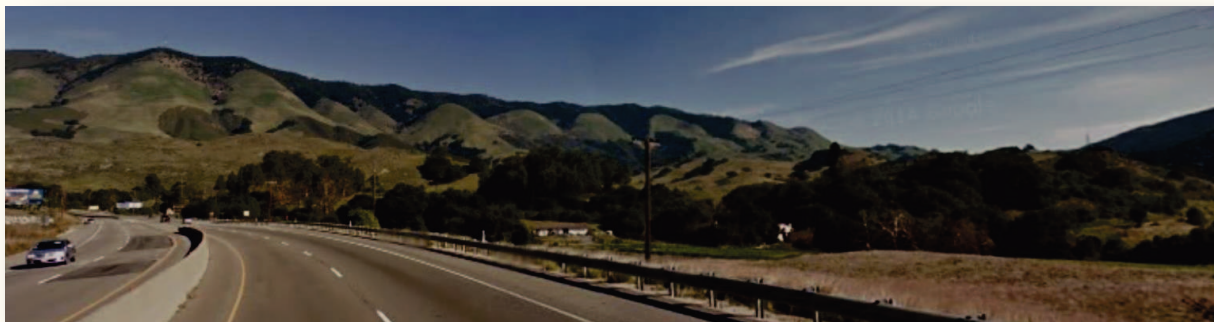
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James Lopes



BoS\_10-13-15\_PB\_workprogram.pdf

# Protect Scenic 101



nobillboards@gmail.com

October 5, 2015

Board of Supervisors  
County of San Luis Obispo  
San Luis Obispo, California 93408



**Subject: October 13, 2015 Agenda Item**  
**Planning and Building Department Work Program:**  
**Proposal for a State Scenic Highway 101 Designation**

Dear Chairperson Arnold and Board Members:

Protect Scenic 101 (PS101) is requesting that your Board include a staff project in the 2016 work program for the Planning and Building Department to apply for a State Scenic Highway designation for Highway 101, between the Cities of Atascadero and Pismo Beach. With the designation, this segment of Highway 101 will be identified on countless tourist maps and with "poppy" signs along the highway as a beautiful viewing opportunity.

The relatively small staff expense of preparing such an application with Cal Trans will reap economic benefits for tourism and business in the county. When Sunny McPeak visited here as State Secretary for Business, Transportation and Housing, she encouraged protection of our natural beauty as a powerful draw for business relocation and development.

The year 2016 will mark the sixth year since the County adopted the Conservation and Open Space Element (COSE), which includes a chapter on Scenic Resources. This chapter recognizes that scenic landscapes are highly valued by residents and visitors, and they are part of the sense of place which identifies this area. It recognizes that, "A high quality visual environment and scenic views contribute to economic growth (page 9.1)." It encourages the designation of Highway 101 as a scenic corridor, upon the basis of a Scenic Corridor Study (Policy VR 4.1). Its time frame for implementing the scenic corridor policies started in 2012, with a medium priority, which will soon be three years overdue.

The Atascadero – Pismo Beach segment of Highway 101 is a visually rewarding landscape, from the spectacular views of the Santa Margarita Ranch, the Santa Lucia ridge and Cuesta Grade to the rough-cut forested hillsides, canyons and creeks south of San Luis Obispo. The rural parts of Highway 101 have great value for their undeveloped qualities as population growth increases across San Luis Obispo County:

- They remind us of our current and historic ranching and farming communities.
- The natural habitats are a welcome sight for travelers from urban metropolitan areas.
- The spaces between communities provide aesthetic relief for local residents as well.

Areas of scenic quality along Highway 101 have been assessed and mapped by the County of San Luis Obispo in preparing the adopted Highway Corridor Design Standards. Within these scenic areas, the standards guide the most suitable designs of grading and residences. The Planning and Building Department staff will be able to easily assemble and deliver these and other policies to the California Department of Transportation as part of the application and the required Scenic Protection Program for the designation.

The most consistent intrusions on these rural landscapes are large billboards, which were built intentionally in the most scenic spots years ago. Between Atascadero and Pismo Beach is a particularly high concentration of billboards, nearly 50. These signs interrupt the traveler's experience of our county's major scenic assets, yet they most often advertise products which are not related to travelers' needs. Travelers function well without billboards in the other three Central Coast counties, two of which have eliminated all billboards and in the third the majority have been eliminated.

Policies of the County of San Luis Obispo support the reduction in billboards and increased protection of scenic quality along Highway 101. A State Scenic Highway 101 designation will increase the County's control over the resolution of damaged or destroyed billboards, according the State Business and Professions Code. Also, eligibility for any renewed transportation funding for billboard removal necessitates a Scenic Highway designation.

Members of PS101 encourage the Board of Supervisors and their officials to see this request as an historic opportunity to engage the public and economic sectors in the county to support the designation, and highlight this wonderful scenic resource worldwide.

Sincerely,

s/ Sherri Danoff, Coordinator

s/ James Lopes, Member

C: Dan Buckshi, County Administrative Officer  
James Bergman, Director, Planning and Building Department  
PS101 Steering Committee



**To:** BOS\_Legislative Assistants, cr\_board\_clerk Clerk Recorder/ClerkRec/COSLO@Wings,  
**Cc:**  
**Bcc:**  
**Subject:** Fw: Inland Vacation Rental Item 5 on agenda  
**From:** Board of Supervisors/BOS/COSLO - Thursday 10/08/2015 03:55 PM  
**Sent** Cytasha Campa/BOS/COSLO  
**by:**

----- Forwarded by Cytasha Campa/BOS/COSLO on 10/08/2015 03:55 PM -----

**From:** "max eggert" <mjdg@Charter.net>  
**To:** <boardofsups@co.slo.ca.us>,  
**Date:** 10/08/2015 03:54 PM  
**Subject:** Inland Vacation Rental Item 5 on agenda

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We strongly urge you to support the creation of an Inland Vacation Rental Ordinance, which is agenda item #5 for the Board of Supervisors meeting on Tuesday Oct. 13th.

We bought our house 18 years ago, and are in the city limits. The farmhouse behind us is not within city limits. For the last 4 years we have been dealing with the vacation rental having events (usually weddings) almost every weekend. Last year it was rented out almost 9 months so we had about 3 months of peace and quiet. They call it a vacation rental, but have no event permit. We have to listen to amplified, loud music, yelling almost every weekend. We have many, many calls to the Sheriff.

We understand there is no ordinance in place at this time. Please support the Planning Department on their effort to do something about this. There needs to be some jurisdiction over this situation.

Thank you

Max and Jeanne Eggert





**Fw: Second Letter for Item 5 - Planning Priorities on 10-13 Agenda**

**Board of Supervisors** to: BOS\_Legislative Assistants,  
cr\_board\_clerk Clerk Recorder

10/08/2015 03:55 PM

Sent by: **Cytasha Campa**

----- Forwarded by Cytasha Campa/BOS/COSLO on 10/08/2015 03:55 PM -----

From: James Lopes <jameslopes@charter.net>  
To: boardofsup@co.slo.ca.us, Dan Buckshi <dbuchshi@co.slo.ca.us>, James Bergman  
<jbergman@co.slo.ca.us>, Rob Fitzroy <rfitzroy@co.slo.ca.us>, Sherri Danoff  
<sherri39@charter.net>, rosemary wilvert <rwilvert@sbcglobal.net>,  
Cc: John Ashbaugh <jashbaugh@slocity.org>, Jan Marx <jmarx@slocity.org>  
Date: 10/08/2015 03:25 PM  
Subject: Second Letter for Item 5 - Planning Priorities on 10-13 Agenda

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Board of Supervisors  
County of San Luis Obispo

TO: Clerk of the Board

Hi,

Would you please print and distribute the attached second letter to the Board of Supervisors, concerning item 5 on the 10-13 Agenda?  
It concerns useful and favorable information which we found in Attachment 1 of the Planning and Building Department report.

Please let me know when completed. Thanks.

Regards,  
Jamie Lopes

**For: Protect Scenic 101**

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James Lopes



Letter2\_BoS\_10-13-15\_PB\_workprogram\_10-08-15\_Addl\_Info.pdf

# Protect Scenic 101



October 8, 2015

nobillboards@gmail.com

Board of Supervisors  
County of San Luis Obispo  
San Luis Obispo, California 93408



**Subject: Additional Information - October 13, 2015 Agenda Item 5:  
Planning and Building Department Work Program:  
Proposal for a State Scenic Highway 101 Designation**

Dear Chairperson Arnold and Board Members:

Protect Scenic 101 (PS101), has found additional information which supports its request to set up a project to apply for a State Scenic Highway 101 in the next calendar or fiscal year. It appears that this project is already included in two items listed for the next two years.

1. Attachment 1 of the October 13, 2015 report by the Planning and Building Department, on page 12, first bullet, states "Identify and Designate Scenic Landmarks and Landscapes." Actually, the scenic landscape "viewshed" along Highway 101 was identified as part of the Salinas River and the San Luis Obispo Area Plan updates. The many scenic areas exist in digital mapping within the Planning and Building Department. The proposed segment of Highway 101 for a State Scenic Highway designation is within this study area, except between the South Higuera Street/101 overpass and Pismo Beach.
2. Attachment 1 also states on page 22, second to last bullet, to "Pursue State Scenic Highway designation from Caltrans for eligible listed corridors," for the 2017/18 Fiscal Year. It makes sense to apply for Highway 101 in advance of other candidate roads and highways, because the corridor visual study has already been (almost entirely) completed. The project is actually three years overdue in the timeframe recommended by the Conservation and Open Space Element.

We encourage you to take advantage of the previous "viewshed" mapping and move up the time frame to 2016, or 2016/17 Fiscal Year, for an application to Caltrans to designate the most

scenic portion of Highway 101 as a State Scenic Highway, between Atascadero and Pismo Beach.

As we mentioned earlier in our October 5, 2015 letter, this segment of Highway 101 will be identified on countless tourist maps and with “poppy” signs along the highway as a beautiful viewing opportunity. It will remind people of the blend of agriculture and natural beauty for which we are famous, and for which many people would like to move and bring their businesses, to enjoy and prosper. The Conservation and Open Space Element (COSE) recognizes that, “A high quality visual environment and scenic views contribute to economic growth (page 9.1).”

Members of PS101 again encourage the Board of Supervisors and their officials to see this request as an historic opportunity to engage the public and economic sectors in the county to support the designation, which will highlight this wonderful scenic resource worldwide.

Sincerely,

s/ James Lopes, Governmental Affairs Coordinator

s/ Sherri Danoff, Coordinator

C: Dan Buckshi, County Administrative Officer  
James Bergman, Director, Planning and Building Department